

What do you need to know to work in fashion? Wendy talks to people working on a fashion shoot.

Do the preparation task first. Then watch the video and do the exercises to check your understanding. Remember you can read the transcript at any time.

### Preparation: matching

Match the vocabulary with the correct definition and write a–h next to the numbers 1–8.

- |                       |   |
|-----------------------|---|
| 1..... creative flair | a. strong support for or loyalty to something                         |
| 2..... glamorous      | b. not easily offended or upset                                       |
| 3..... tough-skinned  | c. a job or profession that you do for a long time or your whole life |
| 4..... a shoot        | d. a talent or special ability for creating things                    |
| 5..... dedication     | e. to produce in a factory  |
| 6..... to manufacture | f. exciting and attractive  |
| 7..... a career       | g. the typical working hours of an office job or similar              |
| 8 ..... nine to five  | h. a photography session  |

### 1. Check your understanding: multiple choice

Circle the best answer to these questions.

- Working in fashion is ...
  - glamorous and fun.
  - hard work.
  - not a career.
- Now they have finished college, these young people ...
  - have no time for training.
  - can start the real learning.
  - are still learning all the time.
- At college, Alex learned about ...
  - textile design and the fashion industry.
  - cutting and sewing techniques.
  - brand design and fashion marketing.
- Alex's business is based in ...

- a. Manchester.  
b. Edinburgh.  
c. London.
5. The photographer can't imagine ...  
a. doing a typical job.  
b. using different equipment.  
c. doing other types of photography.
6. Alex thinks university is ...  
a. important.  
b. not very important.  
c. not at all important.
7. Alex says the fashion industry...  
a. is all glamour.  
b. is sometimes glamorous.  
c. is sometimes glamorous.  
d. is never glamorous.
8. The reward for the designer's hard work is ...  
a. becoming famous.  
b. choosing the styles people wear.  
c. choosing the styles people wear.  
d. having a fun job.

## 2. Check your vocabulary: gap fill

Complete the gaps with a word from the box.

dedication	design	shoots	living
communicator	reward		

1. It takes hard work and \_\_\_\_\_ to make a career in fashion.
2. Alex went to the Royal College of Art, where she learned more about textile \_\_\_\_\_ and fashion.
3. Alex hires in the model, make-up artist and photographer for her fashion \_\_\_\_\_.
4. To be a good make-up artist you need to be a good \_\_\_\_\_, creative and tough-skinned.
5. I just absolutely love photography and to make a \_\_\_\_\_ with, you know, through my work ... it's fun.

6. The \_\_\_\_\_ for designers like Alex is choosing the style which people are wearing from season to season.

**Discussion**

Are you interested in fashion? Why?/Why not?

**Vocabulary Box**

Write any new words you have learnt in this lesson.